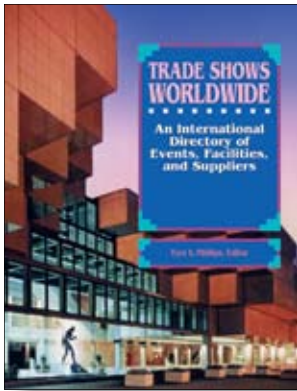


Trade Shows Worldwide

Now online on *Gale Directory Library*



Trade Shows Worldwide is a detailed resource of information on thousands of trade shows, sponsoring organizations, and facilities, services and information sources on trade shows and exhibitions held in the United States and around the globe. The most comprehensive resource of its kind, *Trade Shows Worldwide* enables researchers to locate tradeshows on nearly any subject in virtually any country in the world.

Each edition of *Trade Shows Worldwide* includes nearly 25,000 entries, including more than

10,500 trade show profiles, 6,500 organizers and sponsors, and 5,900 facilities, services and information sources. Multiple editions are available by standing order, ensuring access to the most up-to-date information as well as historical data. Entries typically include: tradeshow/sponsor name; full contact information, including e-mail and Web site URL (when available); show statistics; fees for admission and booth rental; and much more

Real-world users might include:

- Event planners can easily identify tradeshows in their field, including full contact details
- Marketing managers looking to expand globally can easily locate tradeshows sorted by geographic location and SIC codes
- Business professionals can find international tradeshows focused on new and emerging fields such as “green living” and climate change
- And many others

Please contact your Gale Representative.

In the U.S. and Canada: 1-800-877-GALE or visit www.gale.com/DirectoryLibrary.

Outside the U.S. and Canada: Visit www.gale.com/world for a list of Distributors and Sales Offices.

ABOUT GALE DIRECTORY LIBRARY

With *Gale Directory Library*, researchers can use state-of-the-art functionality to perform a range of data sorting, filtering and exporting. These innovative features, unlike anything seen previously from our directories, make *Gale Directory Library* the essential tool for research.

- Find contacts — Finding a company, person, publication (or other kind of entity) is easy. Basic search lets users quickly look up names, search by keyword, and browse the full text of your directory holdings.
- Generate lists, analyze trends — Export search results and use them in programs like Excel or Word, making the creation of mailing lists a snap.
- Cross-searchable — Search across our growing number of directory titles. Each directory can be searched individually by its own unique data fields, or search the entire directory collection.

Additional benefits of *Gale Directory Library*:

- Use it like a database; buy and own it like a book collection
- State-of-the-art search, sort and export features
- Available 24/7 from any Internet-connected computer
- Choose the directory titles you want, and own the data
- Print, e-mail or download individual entries
- Entries include hot-linked Web sites and e-mail addresses (when available)
- Export results to analyze data or generate mailing lists
- Includes more data than print version, when appropriate
- Marked items lists let you select entries to generate custom results
- Available backfiles provide historical data
- Growing list of available directories