

Authoritative content points to True North detailing provinces, people and perspectives

**Government
Cultures
Geography**

Today, more than ever, public libraries are a hub of community activity. Now, the Gale *In Context* family of online portals helps meet the needs of your community with remarkable, media-rich resources that provide homework help, promote lifelong learning and enhance information literacy.

Hundreds of portal pages are curated by editors who hand-select reference results, images and more. Within each portal, topic overviews commissioned by subject-area experts provide patrons with contextual information critical to understanding each topic.

Additionally, Gale *In Context* resources keep your library relevant by delivering authoritative content with a Web-like functionality that attracts and motivates patrons of all skill levels.

▶ **Scope and depth**

Canada in Context delivers a targeted perspective on a nation and its influence on the world. Its continuously updated resources provide ongoing benefits for patrons anywhere conducting academic or general research on Canadian topics.

▶ **Authoritative Content**

Canada in Context offers full-text Gale reference:

- *Worldmark Encyclopedia of Canadian Provinces*
- *Discovering Authors Canadian Edition*
- *Native North American Almanac*
- And many more

▶ **Engage patrons with multimedia**

- Continually updated with articles from *The Globe & Mail*, *Maclean's*, *The Toronto Star* and many more
- Video and audio selections from BBC, NPR and other reliable sources



▶ **Spotlight feature: Image Gallery**

Thousands of images from United Press International and other reliable sources enhance *Canada in Context*. Easily categorized into image galleries based on search results, these high-quality photos and illustrations are ready to download into student papers, projects and presentations.

► Premier portals support 21st century learning

Gale *In Context* is the result of patron input and a study of research processes. Our findings revealed that patrons prefer resources that combine web-like functionality with high-quality information. To help patrons streamline their efforts and identify the most relevant content, we created eye-catching, engaging topic pages that seamlessly integrate authoritative reference from Gale and its partners with media-rich, curriculum-aligned content that spans core subjects and 21st century themes like civic literacy, health literacy and global awareness.

► Gale *In Context* resources:

- Engage and motivate patrons with a web-like experience that promotes information discovery
- Include tools to support differentiated learning and diverse patron populations
- Deliver helpful topic pages and enhanced search results to streamline the research process

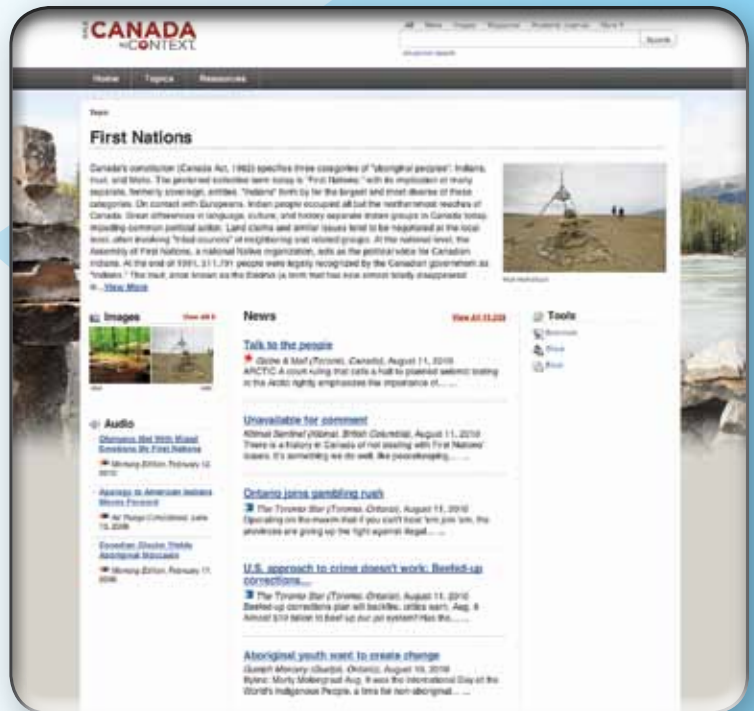
► Technology enhances the learning experience

Gale *In Context* knowledge portals deliver authoritative content complemented by intuitive features:

- Web-like interface design and intuitive navigation with thousands of portal pages to aid content discovery
- Media-rich content – images, audio clips, video, maps and interactive resources – enhance patrons' ability to evaluate and apply information
- ReadSpeaker text-to-speech technology and ability to adjust font size support struggling readers, the elderly and the visually impaired
- Document translator instantly converts any document into French, Spanish, Japanese, German, Italian, Portuguese, Korean and simplified Chinese – ideal for libraries serving diverse communities
- Customizable RSS feeds deliver information automatically to patrons
- Web 2.0 sharing allows linking through social networks and bookmarking tools
- Print, e-mail, download and bookmark tools help patrons tailor information to their needs
- Citation tools are mapped to MLA7 and APA6 standards

Topical editions include:

- *Biography*
- *Canada*
- *Global Issues*
- *Opposing Viewpoints*
- *Science*
- *Student Resources*
- *U.S. History*
- *World History*



Topic pages provide authoritative overviews and act as gateways to a myriad of content including reference, video, audio clips, magazines and much more

For a free trial, contact your
Gale Representative or visit
www.gale.com/incontext