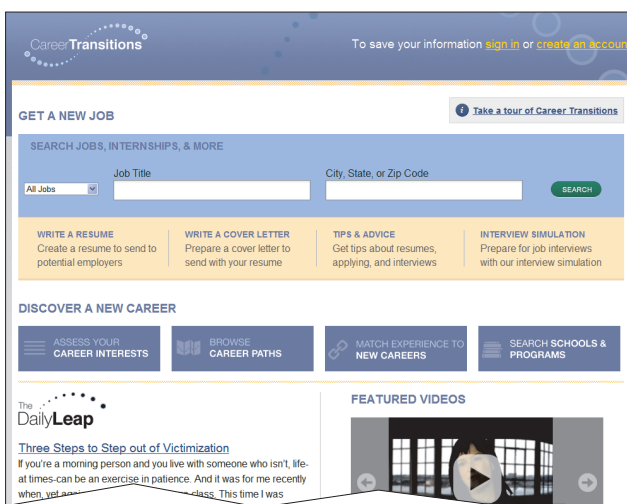


# CareerTransitions



## An Invaluable Aid to Career Exploration and Development

*Career Transitions* provides comprehensive help for people navigating the new economy. Innovative and accessible, *Career Transitions* helps prospective and enrolled students, soon-to-be graduates, and alumni discover, prepare for, and realize their career and employment goals.



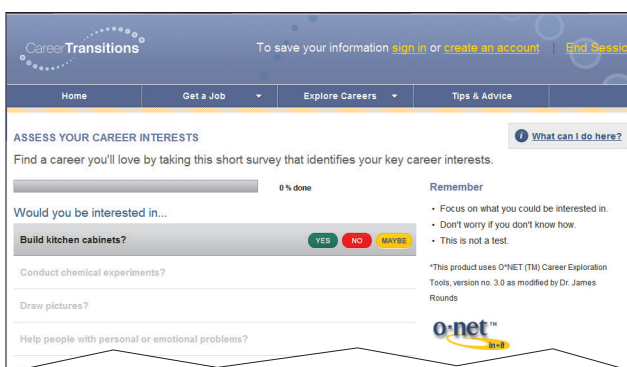
A new streamlined interface gives users easy access to key career and employment activities.

### Trends, Activities, Outcomes and Reporting

*Career Transitions* helps promote your library or career center by providing detailed information on the activities of users, delivering measurable results for your school stakeholders and funding sources, and revealing individual success stories and achievements. Widgets increase usage by offering direct access to *Career Transitions* exploration and job search activities, allowing you to customize your homepage with internship/job search, interview simulation, resume builder, and more.

## Matching Occupational Interests with New Career Paths

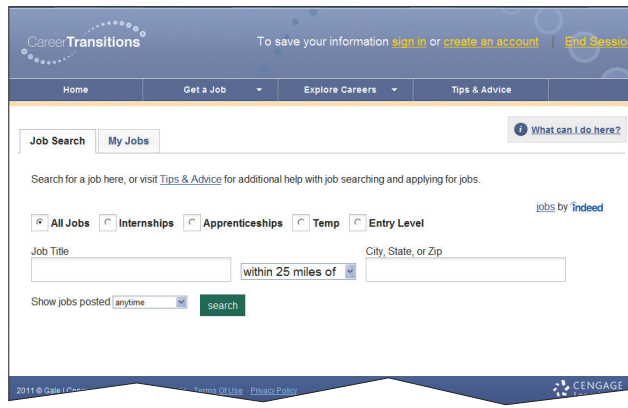
The new *Career Transitions* provides immediate access to job-seeking and career learning activities. An interactive assessment helps users discover potential new careers through an exploration of their interests. Pedagogically sound, *Career Transitions* assesses potential options by utilizing Department of Labor data and the Holland RIASEC characteristics of vocational choice. Comprehensive career profiles allow users to explore these options, with comprehensive information on job requirements and responsibilities, technology, salary, education, and much more.



The easy-to-use Match Experience to New Careers feature helps students realize new career opportunities based on their work or military background.

## Powerful Job Search

The *Career Transitions* experience is about accessibility and guidance, helping students get started — and follow through — on meaningful activities that will improve their chances of finding sustainable employment. *Career Transitions* features multi-faceted job search options, including internships and entry-level positions, with job tracking ability.



Users can explore growing career paths — including green and new economy jobs — and find relevant education and training by searching across 9,000 schools and 3,500 education and training programs by occupation, program and location.

## Guided Resume and Cover Letter Creation

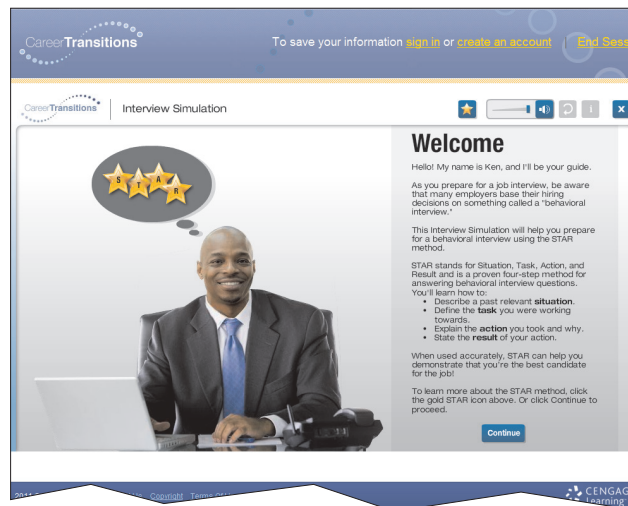
*Career Transitions* provides valuable resources for job seekers, including guidance and examples for creating resumes and cover letters. Helpful tips and advice are useful throughout the job search, application, and interview process.



Hundreds of career overview videos are included, including “A Day in the Life” profiles featuring real people who work in a variety of occupations.

## Interactive Interview Practice for Confidence and Success

The interview preparation tool allows users to hone their skills so they feel at their most confident when heading to a job interview. This two-track interview simulation helps students prepare for common interview situations using the proven STAR method: Situation, Task, Action, and Result.



*Career Transitions* includes continually updated expert advice and industry-leading content!

Register for a free trial.



Contact your Gale Rep or visit [www.gale.cengage.com/careertransitions](http://www.gale.cengage.com/careertransitions)

Now integrated with *Testing & Education Reference Center!*

For customers who have subscriptions to both solutions, *Career Transitions* now connects users directly and seamlessly into *Testing & Education Reference Center* for practice test and exam preparation needs.