

Consultants & Consulting Organizations Directory

Now online on *Gale Directory Library*



In an increasingly complex and sophisticated marketplace, today's businesses rely on industry consultants to keep up with the rapid pace of technological change and fluctuating market demands. *Consultants & Consulting Organizations* describes thousands of consultancies that operate in the United States and Canada. This invaluable data unites businesses, government agencies, institutions and individuals with the experts who can aid in the creation and maintenance of prosperous competitive businesses. More

than 400 specialties are represented, including finance, computers, fundraising, advertising and many others. Each annual edition of this venerable resource describes more than 26,000 consultancies. Multiple editions are available by standing order, ensuring access to the most up-to-date information as well as historical data.

Entries typically include: name of firm or consultant; full contact information, including address, phone, fax, Web site URL, company and personnel e-mails; names, certification and titles of executive officers; description of activities and areas of expertise; special services offered, with an emphasis on unique and/or proprietary databases, custom designed software or access to commercial databases; geographic areas served; information about publications and videos; titles of seminars, workshops and programs offered; and branch office locations and contact details.

Real-world users might include:

- Small business owners looking for guidance on offering benefits to their employees can generate a list of Human Resource consulting firms to explore options
- Business firms looking to update their technological capabilities can quickly locate consultants in their geographic area who can provide expertise on upgrading hardware and offer software solutions
- New business owners wanting to expand their customer base through specific advertising channels can identify firms who can provide specialized advertising services
- And many others

Please contact your Gale Representative.

In the U.S. and Canada: 1-800-877-GALE or visit www.gale.com/DirectoryLibrary.

Outside the U.S. and Canada: Visit www.gale.com/world for a list of Distributors and Sales Offices.

ABOUT GALE DIRECTORY LIBRARY

With *Gale Directory Library*, researchers can use state-of-the-art functionality to perform a range of data sorting, filtering and exporting. These innovative features, unlike anything seen previously from our directories, make *Gale Directory Library* the essential tool for research.

- Find contacts — Finding a company, person, publication (or other kind of entity) is easy. Basic search lets users quickly look up names, search by keyword, and browse the full text of your directory holdings.
- Generate lists, analyze trends — Export search results and use them in programs like Excel or Word, making the creation of mailing lists a snap.
- Cross-searchable — Search across our growing number of directory titles. Each directory can be searched individually by its own unique data fields, or search the entire directory collection.

Additional benefits of *Gale Directory Library*:

- Use it like a database; buy and own it like a book collection
- State-of-the-art search, sort and export features
- Available 24/7 from any Internet-connected computer
- Choose the directory titles you want, and own the data
- Print, e-mail or download individual entries
- Entries include hot-linked Web sites and e-mail addresses (when available)
- Export results to analyze data or generate mailing lists
- Includes more data than print version, when appropriate
- Marked items lists let you select entries to generate custom results
- Available backfiles provide historical data
- Growing list of available directories